FOR IMMEDIATE RELEASE

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Celebrate September the Tropicana Way

ATLANTIC CITY, NJ (September 4, 2012) — With great weather, comedy, and a famous Jersey Shore party band on the calendar, it still feels like summer at Tropicana. Below is a hand-picked selection of the best events taking place this month. From concerts and movies to nightlife and giveaways, if it's happening, it's happening here. That's the Tropicana way!

Tropicana Has a Way with Winning

$2 Million Winning Ticket

Tropicana has brought back the Winning Ticket game. This giveaway is bigger and better than ever with chances to win up to $1,000,000 every day now through October 5, 2012, and a guaranteed $1,000,000 to one lucky player on Saturday, October 6, 2012.

Diamond Club members receive a free ticket for the Winning Ticket Game through any comp machine in the casino. A Zoom Ball machine conducts five drawings daily at 1:00, 3:00, 5:00, 7:00 and 9:00 p.m. in Palm Walk. On Fridays and Saturdays, an extra drawing is held at 11:00 p.m. If a member's ticket has three or more matching numbers he or she is awarded a prize for $25 - $1,000 in Free Slot Play. If all six numbers match, $1,000,000 is awarded (split amongst the winners if there is more than one.) The results of these drawings are televised throughout the resort.

All prize winners are encouraged to keep their Winning Tickets, because they are entries into the guaranteed $1,000,000 prize drawing on Saturday, October 6, 2012. From this pool of entries, ten winners will be called to play in the Winning Ticket finale in Palm Walk. A large game board will hold ten envelopes. All ten winners will select a prize envelope—nine contain vouchers for $1,000 prizes but one will hold a voucher for the grand prize of $1,000,000.

New component- Every Sunday in September, guests who play Winning Ticket will receive 5X entries and an automatic entry into our Golden Entry Sweepstakes. Winners of Golden Entries will have a 1 in 20 chance of becoming a millionaire in our guaranteed $1 Million Drawing on October 6th!

Facebook Fan of the Month

Calling all Trop fans! Tropicana does a special giveaway to reward its loyal customers. Each month, we randomly select one fan who writes positive posts on our Facebook page as well "likes" and/or shares our postings. That fan wins a free night's stay in one of the Trop's stylish and inviting guest rooms.

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Tropicana Has a Way with Entertainment

Nik Wallenda & The Wallenda Family Experience – Now through September 22
King of the High Wire Nik Wallenda is joined by his daredevil family for an acrobatic spectacular performance. The show includes artists from around the world, showcasing everything from towering sway-poles to a riveting high wire act. This action packed show is guaranteed to keep the audience on the edge of their seats! Tickets are on sale for $15 (children under 13), $25 and $42.50.

Lou Neglia's Ring of Combat XLII – Friday, September 14
Witness a night of four championship fights featuring bantamweights Jimmie Rivera versus Joel Roberts; featherweights Deividas Taurosevicius versus Mike Santiago; middleweights Mike Massenzio versus Ronald Stallings; and light heavyweights Ed "Truck" Gordon versus Doug Sparks. Tickets are $40, $60, $75 and $125.

J. Geils Band – Saturday, September 15
The J. Geils Band is an American rock band formed in 1967 in Worcester, Massachusetts. They are best known for their 1981 single, "Centerfold" which charted #1 in the U.S. in early 1982. Come check them out at the Tropicana Showroom at 9 p.m. Tickets are $55, $65, $75 and $115.

Atlantic City Seafood Festival 2012- September 15 and 16
The AC Seafood Fest returns September 15th & 16th on the peninsula of Bader Field with the Atlantic City skyline as its back drop. The 2012 festival will be the ultimate family day at the Jersey Shore! The wide variety of programming, great wines and beers of New Jersey, over a hundred local restaurants, amusements, cooking demonstrations, a chowder cook off and live entertainment adds to the outdoor fun for the whole family to enjoy! ***Don't forget to stop at our table for FIN- A Seafood and Prime Steak Experience!***

Bret Michaels – Friday, September 21
Poison's Bret Michaels will give you "Something to Believe In" when he takes the stage at the Tropicana Showroom at 9 p.m. Tickets are $75 and $85.

Southside Johnny and the Asbury Jukes – Friday, September 28
Say so-long to summer with quintessential Jersey shore bar band, Southside Johnny and the Asbury Jukes. They'll be rocking Tropicana at 9 p.m. on Friday, September 28, 2012, in the Grand Exhibition Center. General admission tickets are priced at just $20.

Adam Carolla – Saturday, September 29
Men and women alike will be in hysterics during the uncensored, testosterone-filled performance of comedian Adam Carolla at 9pm. Tickets are $30, $40, and $60.

Show tickets are available through Ticketmaster at www.ticketmaster.com or via phone at 1.800.736.1420, or at the Tropicana Box Office.

Tropicana Has a Way with Movies

Now Playing at IMAX® Theatre

The World's Most Powerful Movie Experience! Tropicana's IMAX Theatre, located on the third floor of The Quarter, seats 280 and offers crystal-clear images projected up to five-and-a-half stories high and digital surround sound awaken the senses and captivate the imagination.

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To The Arctic 3D – Playing throughout the fall
To the Arctic 3D takes you on a never before seen journey into the lives of a mother polar bear and her two seven-month old cubs as they navigate the changing Arctic wilderness they call home. Captivating, adventurous, and intimate footage brings you up close and personal with this family's struggle to survive and thrive in a frigid environment of melting ice, immense glaciers, spectacular waterfalls, and majestic snow-bound peaks. Tickets are $13 with shows at 12 p.m. and 1 p.m. daily. ***Advance tickets recommended.***

The Dark Knight Rises: The IMAX Experience – Extended through September
The Dark Knight Rises is the third and final installment in Christopher Nolan's Batman film series. Following the death of District Attorney Harvey Dent, Batman assumes responsibility for Dent's crimes in order to protect his reputation and is subsequently hunted by the Gotham City Police Department. Eight years after the events of The Dark Knight, Batman must return to face the villain Bane, who seeks to destroy Gotham, and discover the truth regarding the "enigmatic" Selina Kyle. Tickets are $15 with shows at 2 p.m., 5:15 p.m., and 8:30 p.m. daily. ***Advance tickets recommended.***

Tickets can be purchased at the IMAX Box Office, www.ticketmaster.com or by calling 1-800-745-3000. For group sales inquiries please contact Kathleen at 609-340-4045 or kflorich@tropicana.net, ask about our special packages available for your school trip.

Tropicana Has a Way with Nightlife

Enjoy a September to Remember at Boogie Nights

Friday, September 7- Cougars, Cubs and Crocodile Rock Friday
Don't miss our ever-popular Cougars and Cubs Ball and a special live performance by world famous Elton John Impersonator Lee Alverson. All women 40+ and men 21-29 get in for FREE until 11 p.m. Not a cougar or a cub? Wear an afro and get in for FREE until 11 p.m.

Saturday, September 8 - Back to School Night
All teachers get in for FREE until 11 p.m. with valid teacher ID.

Friday, September 14- Material Girl Friday
Dress like Madonna and get in for FREE before 11 p.m. Enter our Vogue contest for a chance to win great prizes. Don't miss special performances by our Madonna Impersonator.

Saturday, September 15 - Center Fold Saturday
Show your Madonna or J Geils Band ticket stub and get $5 off your admission to Boogie Nights.

Friday, September 21- Nothin' but a Good Time Friday
Party like a rock star! Wear a Poison or Brett Michaels T-shirt and get in for FREE until 11 p.m. Show your ticket stub and get $5 off your admission to Boogie Nights.

Friday, September 28 - Bell Bottom Night
Wear bell-bottoms and get in for FREE until 11 p.m.

Saturday, September 29- Adam Carolla After Party
Show your Adam Carolla ticket and get $5 off your admission into Boogie Nights.

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Savage Men- Male Strip Show Every Saturday Night!

Starting September 15, indulge in an evening of sexy men, tasty cocktails, and exotic music… every Saturday night at Boogie Nights- where fantasy becomes reality. Doors open at 6:30pm. Showtime is from 7:30pm-9pm. Tickets start at $28 and can be purchased at 888-5-SAVAGE. Bonus: free admission into Boogie Nights with Savage Men ticket.

90s Party Every Thursday Night!
Every Thursday night is 90s night at Boogie Nights with music from the 70s, 80s, and now the 90s! $90 bottles of Pinnacle vodka plus other drink specials and VIP booths starting at $100. It's all that and a bag of chips! Receive free entry with your valid casino ID.

Tropicana Has a Way with Thursdays

Don't wait to T.G.I.F… be thankful it's Thursday! Tropicana is putting a new spin on weekends by starting a day early and offering a wide range of dining and entertainment options at a value giving people a reason to "DO AC" early every week.

FIN- Fin offers half price bottles of wine under $100. Enjoy half price New Jersey wines and beer at the bar as well as specialty sushi rolls two for $10.

Seaside Café- Receive 50% off on pizza and beer Thursdays from 8 p.m. – 4 a.m.

The Palm- Try their mouth-watering classic summer lobster offer: a 4lb. jumbo Nova Scotia lobster for two, two starters and sides for $99 or try out their menu of bar bites for just $5.50.

Tango's - Three Olives Thursdays feature drink specials sponsored by Three Olives vodka. Resident DJ Ralph will keep the party going. Doors open at 4pm with Happy Hour specials of $2 drafts, $4 wine, and $5 well drinks.

Providence - Late night, there is no better place to continue the party than Providence in The Quarter. The DJ's beats will move your body… and if they don't, the dancers will! Doors open at 11 p.m.

Cuba Libre - The $5 small bites menu will tempt your taste buds from 5 p.m. – 7 p.m. Enjoy $4 Miller Lite, Corona, house wine & sangria and $5 Caiprinhas, Caipiroska, and Sakerinha.

Carmine's - Start the weekend off with a blast from the 90s past- grab a Black Cherry Coke with a twist of rum at Carmine's Bar for $7

Hooters - Cross fried pickles off your Jersey Shore bucket list with Hooters specials price of $3.99.

A Dam Good Sports Bar - $5 tacos & 40 oz. beers and $9 Barefoot wine.

Red Square - Enjoy an ice block of four vodka infusion shots for just $15 as part of Block Party Thursdays.

Rumba Lounge - Leinenkugel and Miller Lite girls will host the party every Thursday at Rumba with $2 draft beers.

Firewaters - With one of the most extensive draft beer selections around, Firewaters is where it's at for beer lovers. Enjoy $3 Red Tag drafts every Thursday.

RíRá – Enjoy live music by Eleven Eleven from 11:30pm- 3am, great beer specials, $5 Captain Morgan drinks and White Zin Wine and $6 select martinis.

Anthem Lounge – Kick off your weekend with $4 Miller Lites, $5 specialty cocktails, $6 Jameson Shots and $150 Pinnacle Bottle Service Specials. Hosted by Black Collar with D Sharp on the violin and DJ Do Work spinning all the hottest beats. For bottle service, call 609-576-5206. Doors open at 11 p.m.

Comedy Stop - If you're in the mood for a good laugh, The Comedy Stop is your go to. Ladies receive two tickets for $30 plus a souvenir photo on Thursdays.

Family Options - Every Thursday receive a free small popcorn with a ticket purchase at IMAX theatre.

Shopping that Sizzles - Caché will offer 20% off your entire purchase (regular price items only) from 6 p.m. to close, Francesca's boutique will offer 20%, and Signatures boutique will offer a 10% discount as well.

Gaming - In the mood to get your game on? Bring your poker face to Tropicana's Thursday night poker tournaments every Thursday.

Tropicana Has a Way with Overnights

Why rush home? These exciting September hotel packages make it easy and affordable to extend your fun and stay where you play. For reservations, call 1-800-345-8767.

The Romantic Getaway Package

- Overnight Accommodations
- Enjoy Continental Breakfast for Two One Morning
- Receive Health club Admission for Two

$161 (based on double occupancy) 1 Night Sunday – Thursday
$216 (based on double occupancy 2 Nights Sunday – Thursday

Couple's Package- Beyond the Falls: Nik Wallenda & the Wallenda Family Experience

- Overnight Accommodations
- Enjoy Two Tickets to see Nik Wallenda & The Wallenda Family Experience
- Receive a $20 Drink Credit

$94 (based on double occupancy) 1 Night Sunday – Thursday through 9/18

Family Package- Beyond the Falls: Nik Wallenda & the Wallenda Family Experience

- Overnight Accommodations
- Enjoy Two Adult Tickets and Two Children's Tickets to see Nik Wallenda & The Wallenda Family Experience
- Receive 50 Tokens redeemable at the Family Fun Station
- Receive a $20 Food Credit

$129 (based on 2 Adults, 2 Children occupancy) 1 Night Sunday – Thursday through 9/18

Packages valid select dates excluding holidays September 2012. Rates are based on double occupancy, and do not include taxes, resort fees and gratuities. Package rates and inclusions subject to availability and subject to change. No substitutions.

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 15 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebookor follow us on Twitter at www.tropicana.net/twitter. For up to date press releases, follow @TropicanaPress.

About Tropicana Entertainment

Tropicana Entertainment Inc. is a publicly traded company that, along with its affiliates, owns or operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, New Jersey and Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games. The company is based in Las Vegas, Nevada.

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