



FOR IMMEDIATE RELEASE

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You'll find so many reasons to say I ♥ The Tropicana this Valentine's Day

ATLANTIC CITY, NJ (January 25, 2010) – At the Tropicana Casino and Resort, love is in the air. Atlantic City's premier entertainment destination is out to win your heart this Valentine's Day with countless ways to celebrate on Sunday, February 14, 2010.

Say "I Do"

Ready to pop the big question? The Trop Live Celebrations Package is the perfect solution featuring a message on our Palm Walk TV screen, a bottle of Moet and Chandon White Star champagne served at Tango's, a heart shape pendant provided by Accents, one box of Godiva chocolates and an overnight stay at Tropicana. The Trop Live Celebration Package is \$388, tax inclusive, and can be booked on Sunday, February 14, 2010 only with the code TCELEB by calling 1.800.The.Trop.

Stay the Night – Spark the Romance

On Valentine's night only, the Tropicana will offer an overnight getaway experience custom-made for two people in love. Your Valentine's Day Package includes: luxurious accommodations and two tickets to see Crocodile Rock. The package is priced at \$249 plus taxes per couple and can be booked by calling 1.800.345.8767 or visit www.tropicana.net with the code TVAL. All hotel guests receive a complimentary box of chocolates on Valentine's Day!

Cash in with Cupid

Throughout the day, the Tropicana's very own Love Bug will be on the hunt for couples in love. But instead of arrows, she'll reward you with free EZ Play or other exciting prizes.

How Do You Love thee? Tell Us and Win a Tropicana Room Package!

Join the Tropicana on Twitter or Facebook and submit your best love story or poem. The entry voted "most romantic" will win a Tropicana room package that includes an indulgent box of Godiva chocolates.

Lingerie is the Outfit of the Day

Once day turns to night, the lovely ladies of the Tropicana will don their naughtiest nighties in the Rumba Lounge and the IN Card Girls will be sporting their sexy red dresses getting everyone in the mood. Want to get in on the action? Providence will host a Lingerie contest on Friday, February 12. The grand prize will feature a \$500 gift card to Victoria's Secret and bottle service for six. Plus, second place will receive a \$250 gift card to Victoria's Secret and bottle service for four and third place will receive a \$100 gift card to Victoria Secret. Registration for the contest will take place every Thursday, Friday and Saturday from 11 p.m. to 1 a.m. at Providence. For additional details visit www.providenceclubac.com. To get INto Providence on the night of the event and to enter the contest guest must have an IN Card. IN Cards are free and members can sign up at the Diamond Club Center.

Just Say Spaaaaa

Experience pure bliss with a coconut sugar scrub, couples' massage or other decadent treatment at Bluemercury spa. For your appointment, call 609.347.7778.

Broadcast Your Love

You don't have to shout your love from the rooftops – let us do it for you. Visit Trop Live Radio at Planet Rose to dedicate a song or send a message to your special someone throughout the weekend.

Sip, Sample and Savor

If love was a flavor, it just may taste like Godiva chocolate. See for yourself with free Godiva samplings in The Quarter, a limited supply is available. For liquid refreshment, you'll want to plan a visit to any of our restaurants and lounges, including Rumba or Tango's, where a special Valentine's day drink menu is planned featuring The Big Diamond Martini, The Diamond Diver, The Double Diamond, Diamond on the Rocks and the Diamond with a Twist. In the mood for Champagne? Visit our Valentine's Day bar in Crystal Court. Alto Vino will be serving up New England Oysters and Champagne flights with chocolate strawberries. And, Wellington's and Il Verdi will offer a romantic four course dinner for two, including a specialty Valentine's Day dessert, champagne and chocolate covered strawberries.

Capture the Moment

The Tropicana has created beautiful and romantic settings by Fiesta and Central Plazas for you to capture a perfect photo with that someone special.

Make his Valentine's Day an event to be treasured forever, only at the Tropicana.

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For additional information on the Atlantic City Tropicana, Home of the Quarter,
visit the official website at www.Tropicana.net.