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IRON MAN 2: THE IMAX EXPERIENCE OPENS MAY 7 AT TROPICANA CASINO & RESORT

Experience it in IMAX® for a Limited Time, a special midnight screening on May 6 will kick-off the engagement

Atlantic City, NJ (May 3, 2010) – On Thursday night, May 6 at midnight, *Iron Man 2*, the eagerly awaited sequel to the 2008 blockbuster smash hit and *the* event film of the summer, catapults into Tropicana Casino & Resort’s IMAX Theater for a special limited time engagement. Digitally remastered into the unparalleled image and sound quality of The IMAX Experience® through proprietary IMAX DMR® technology, *Iron Man 2: The IMAX Experience* will debut concurrently with the worldwide theatrical release. With crystal clear images, laser-aligned digital sound and maximized field of view, IMAX provides the world’s most immersive movie experience. Tropicana’s IMAX Theater will host four midnight screenings on May 6, 7, 8 and 15, plus movie goers on May 7 will receive a free comic book from Jester’s Playhouse while supplies last. Tickets are currently on sale through www.ticketmaster.com, 1.800.745.3000, or at the Tropicana IMAX Box Office. Tickets are priced at \$15. Purchasing tickets in advance is recommended.

Paramount Pictures and Marvel Entertainment present the highly anticipated sequel to the blockbuster film based on the legendary Marvel Super Hero *Iron Man*, reuniting director Jon Favreau and Oscar® nominee Robert Downey Jr. In *Iron Man 2*, the world is aware that billionaire inventor Tony Stark (Robert Downey Jr.) is the armored Super Hero Iron Man. Under pressure from the government, the press and the public to share his technology with the military, Tony is unwilling to divulge the secrets behind the Iron Man armor because he fears the information will slip into the wrong hands. With Pepper Potts (Gwyneth Paltrow), and James “Rhodey” Rhodes (Don Cheadle) at his side, Tony forges new alliances and confronts powerful new forces.

Paramount Pictures and Marvel Entertainment Present A Marvel Studios Production in association with Fairview Entertainment A Jon Favreau Film starring Robert Downey Jr., Gwyneth Paltrow, Don Cheadle, Scarlett Johansson, Sam Rockwell, Mickey Rourke and Samuel L. Jackson as Nick Fury. Co-Producers are Jeremy Latham and Victoria Alonso. Executive Producers are Alan Fine, Stan Lee, David Maisel, Denis L. Stewart, Louis D’Esposito, Jon Favreau and Susan Downey. The film is produced by Kevin Feige. Screenplay is by Justin Theroux . The film is directed by Jon Favreau.

Iron Man 2 will be distributed by Paramount Pictures. This film has been rated PG-13.

<http://ironmanmovie.marvel.com/>

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 13 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at www.tropicana.net and our new energy at www.tropicana.net/newenergy.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.

About IMAX Corporation

IMAX Corporation is one of the world’s leading entertainment technology companies, specializing in immersive motion picture technologies. The worldwide IMAX network is among the most important and successful theatrical distribution platforms for major event Hollywood films around the globe, with IMAX theatres delivering the world’s best cinematic presentations using proprietary IMAX, IMAX[®] 3D, and IMAX DMR technology. IMAX DMR is the Company’s groundbreaking digital re-mastering technology that allows it to digitally transform virtually any conventional motion picture into the unparalleled image and sound quality of The IMAX Experience. The IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences for consumers. As of September 30, 2009, there were 403 IMAX theatres (280 commercial, 123 institutional) operating in 44 countries.

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