



FOR IMMEDIATE RELEASE

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Trop is LIVE!
Tropicana Casino & Resort is keeping the energy electric

ATLANTIC CITY, NJ (April 7, 2010) – Trop is alive with energy. Tropicana Casino & Resort announced three interactive guest programs – Trop Live Radio, Trop Live Congratu-lines and Trop Live Webcam.

Trop Live Radio

Trop Live Radio is Tropicana's own radio station airing throughout The Quarter. Hosted by Planet Rose's Dave Pena, Trop Live Radio hosts interviews with entertainers as well as playing a variety of music from classic rock to today's hottest hits. Guests are also encouraged to ask questions and participate in the interviews. Trop Live Radio airs every Friday and Saturday from 6 p.m. to 10 p.m. Recent guests to Trop Live Radio include: YES, Holly Montag, Lynne and Frank Curtin, and the bachelor and bachelorettes Jesse Csincsak, Gia Allemand, Alexa McAllister and Ella Nolan.

Trop Live Congratu-lines

Beginning Wednesday, April 7, guests to Tropicana can send their friends and family messages on the LCD TV's located throughout The Quarter and casino. Whether you are proposing, celebrating or just want to see your name in lights, Congratu-lines are the perfect way to send a message. Messages can be purchased at www.tropicana.net/live/congrats for only \$20 per message and can contain up to 100 characters in addition to the message. Congratu-lines will run for 24 hours at random intervals after the initial debut at the guests selected time.

Trop Live Web Cam

Can't be here – don't miss a thing! Viewers can now catch all the energy of The Quarter live from the Web! Visit www.tropicana.net and click on Trop Live Webcam from 6 p.m. to 10 p.m. daily for views from The Quarter at Tropicana. In addition to daily feeds from The Quarter, Tropicana will also feature feeds from special events held in The Quarter.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 13 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the new official Web site at www.tropicana.net or check out our energy at www.tropicana.net/newenergy.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.

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