

THE TROPICANA CASINO & RESORT IS MENDING BROKEN HEARTS WITH ADVICE FROM FAMOUS BACHELOR AND BACHELOTTES

Tips from former Bachelor & Bachelorette contestants coincide with Tropicana's new "Bad Breakup Recovery Package"

Atlantic City, NJ (March 17, 2010) – Like the old adage goes, "breaking up is hard to do," and no one understands that more than the contestants on ABC's hit reality TV show, *The Bachelor*. The Tropicana Casino & Resort is helping guests get over their heartbreak with a new "Bad Breakup Recovery" package. To launch the package, Bachelorettes Gia Allemond, Ella Nolan and Alexa McAllister, who vied for Bachelor Jake Pavelka's heart on Season 14 of *The Bachelor*, and Jesse Csincsak, who won Deanna Pappa's heart on Season 4 finale of *The Bachelorette*, but then later broke up with her, will be at Tropicana March 27th to offer their inside scoop of being on the show and their best advice for moving forward after a bad breakup.

The "Bad Breakup Recovery Package" is available March 27 through June 26, 2010. The package includes one night accommodation in a standard guestroom, admission to Planet Rose to sing "love stinks" songs with choice of one cocktail, box of Godiva chocolates, decadent ice cream at Create A Cone, choice of in-room movie (certain restrictions apply), \$100 makeup credit to bluemercury apothecary and complimentary IN Card which gives access to nightclubs, food and beverage, parking discounts and more. Package prices start at \$292 Sunday through Thursday and \$485 for Friday and Saturday, based on double occupancy.

On March 27th, *Bachelor* fan favorites Gia, Ella, Alexa and Jesse will make a variety of appearances at Tropicana venues. From 9:15pm to 10pm they will partake in a Question & Answer session on Tropicana's on-site radio station, Trop Live. At midnight they will be at Rumba Lounge mingling with guests followed by an after-party at Providence nightclub.

Reservations for the "Bad Breakup Recovery Package" can be made by calling 1-800-345-8767. The package is based on availability and not valid during holidays.

"It's easy to be a bit cynical about love, with all the high profile breakups and scorned lovers in the news this year," said Mark Giannantonio, Tropicana President and Chief Executive Officer. "We thought that Tropicana is the perfect place to put aside your cares, mend a broken heart and roll the dice on another chance at love."

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the new official Web site at www.tropicana.net and check out our new energy at www.tropicana.net/newenergy.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.

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