

## **THE TROPICANA CASINO & RESORT SHOWCASES A WHOLE NEW ENERGY FOR BACHELOR AND BACHELORETTE WEEKENDS**

### ***Facebook page provides resource for planning the ultimate celebration***

Atlantic City, NJ (March 17, 2010) – Calling all bachelors and bachelorettes! The Tropicana Casino & Resort, Atlantic City's premier spot for pre-wedding partying and winner of six nightlife awards from *Atlantic City Weekly*, is making sure that party-goers have everything they need for the ultimate celebration with a new package that includes access to the resort's hottest nightclubs, movies, late-night snacks and more. Tropicana has also created a special bachelor/bachelorette guide on its Facebook page, [www.facebook.com/TropAC](http://www.facebook.com/TropAC). This party planning resource will provide guests with the inside scoop on where to shop, dine, see a show and party the night away.

The "Ultimate Bachelor/Bachelorette Party" Package is available now through June 30, 2010. The package includes one night accommodation in a standard guestroom, half bottle of Moët Chandon champagne served with chocolate-covered strawberries, choice of in-room movie including fan favorite "The Hangover," (certain restrictions apply), \$150 towards late night snacks at Seaside Café, room service breakfast to cure any residual effects of a late night out and complimentary IN Card which gives access to nightclubs and specials at participating venues. Package prices start at \$422 Sunday through Thursday and \$524 for Friday and Saturday, based on four people. A spacious hospitality suite, featuring a dining area, living room, large screen TV's, wet bar and breathtaking views of the city, are available to host a private party and can be booked at an additional \$800 per night, which does not include accommodations.

In addition to the new bachelor/bachelorette guide on Tropicana's Facebook page, the resort has a special micro-site, [www.tropicananightlife.com/occasions](http://www.tropicananightlife.com/occasions), which highlights all of the current entertainment options at the property and can further help to fine-tune the ultimate pre-wedding bash. Guests can also visit the micro-site for a chance to win the ultimate bachelor or bachelorette party package for their group of friends. The contest runs through April 30, 2010.

"With all the options in Atlantic City, Tropicana continues to be the destination of choice for bachelors and bachelorettes to plan the perfect pre-wedding festivities," said Mark Giannantonio, Tropicana President and Chief Executive Officer. "With our numerous restaurants, nightlife venues, entertainment options and a new package to tie it all together, our guests have everything they need for an unforgettable weekend."

Reservations for the "Ultimate Bachelor/Bachelorette Party" Package can be made by calling 1-800-345-8767. The package is based on availability through June 30, 2010 and not valid during holidays.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the new official Web site at [www.tropicana.net](http://www.tropicana.net) and check out our new energy at [www.tropicana.net/newenergy](http://www.tropicana.net/newenergy).

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at [www.facebook.com/TropAC](http://www.facebook.com/TropAC) or follow on Twitter <http://twitter.com/TropicanaAC>.

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