



FOR IMMEDIATE RELEASE

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Tropicana puts the fling in your spring with two giveaways packing \$200,000 in total cash prizes

ATLANTIC CITY, NJ (March 1, 2010) – After the extreme winter weather we’ve had, most of us don’t need any more motivation to wish for spring. But just to be sure, Tropicana Casino and Resort is giving you 200,000 more reasons to cheer on the season’s arrival by putting \$200,000 in cash prizes up for grabs in two exciting giveaways.

New Wave of Energy \$100,000 Cash Giveaway · Sunday, June 13, 2010

Tropicana is letting the Waves of Cash crash over lucky Diamond Club members with \$100,000 in fabulous cash prizes. Earn one entry for every 10 points you accumulate by playing with your Diamond Club Card March 14 through June 12, 2010. Then be here June 13 as we turn more than 30 players into big money winners between the hours of 2 p.m. and 10 p.m. Prizes start at \$1,000 and climb all the way to \$50,000.

\$100,000 Memorial Day Sweepstakes · Sunday, May 30, 2010

Something tells us this Memorial Day weekend will give something to remember! On Sunday, May 30, 2010, the Tropicana will fill the hours between 4 p.m. and 9 p.m. with \$100,000 in cash prizes. All told, more than 25 players will become instant winners, and one will take home the eye-popping top prize of \$25,000. Now, doesn’t that sound more exciting than spending the day at a backyard barbecue? Diamond Club members can receive one entry for every five points earned while playing slots and tables now through May 29, 2010.

All You Need Is a Little Luck and Your Diamond Club Card

To earn entries for these sensational spring promotions, you must be a Diamond Card member. Diamond Cards are free to obtain and are available at the Diamond Club Center. In addition to being your key to a shot at \$200,000 in prizes, your Diamond Club Card will earn you EZ Promo Dollars, Comp Dollars, special hotel offers and invitations to our exclusive giveaways and events based on your level of play. Certain restrictions may apply. Tropicana reserves the right to cancel or modify this offer at any time. Must be 21. Gambling Problem? Call 1-800-GAMBLER. Bet with your head, not over it.

It’s time to lose the winter blues and spring into the winning atmosphere of Tropicana.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 13 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.

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