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Luck and Lust mix and mingle for a marvelous March at Tropicana Casino & Resort

ATLANTIC CITY, NJ (March 1, 2010) – Tropicana Casino & Resort has a whole new energy with an exciting line up of events and promotions for March 2010. From St. Patrick's Day specials to the sultry Robin Thicke in the Showroom, get ready to re-energize your spring!

St. Patrick's Day Events

St. Patrick's Day is filled with luck, leprechauns and rainbows, but this year you don't have to count on luck with Tropicana's events and specials that are sure to keep even the most Irish eyes smiling. Following Atlantic City's St. Patrick's Day Parade on Saturday, March 13 head over to The Quarter where guests can enjoy authentic Irish dancers, The Niall O'Leary Dance Troup, from 5 p.m. to 9 p.m. and a relax with an Irish Coffee at Carmine's or visit Rumba Lounge and Tango's Lounge for special St. Patrick's Day drinks featuring Jameson Whiskey. James Salt Water Taffy will also be serving Irish Potatoes, located in The Marketplace at Tropicana. Tropicana's IN Card girls and a Lucky Leprechaun will be decked out in green passing out lucky beads throughout the evening. Hotel guests will enjoy a special St. Patrick's Day amenity upon check in and can have a special Goodnight Kiss featuring a box of chocolates with a choice of Bailey's Irish Cream, Godiva Liqueur or Remy Martin for only \$50. On Wednesday, March 17 guests can enjoy a prix fixe menu for only \$35 per person at Wellington's.

RiRa Irish Pub will feature a line up of entertainment Thursday, March 11 through Sunday, March 14 and on Wednesday, March 17 live entertainment will take place from noon to 2 a.m. RiRa will also host a St. Baldrick's charity event all day on March 17, raising money for research for children with cancer.

Entertainment

Audiences will be rocking all month in the Tropicana Showroom highlighted by Crocodile Rock, a knock-out night with Joe DeGuardia's Star Boxing and a little sex therapy with Robin Thicke. Plus, don't miss Holly Montag, as seen on MTV's "The Hill's," at an exclusive IN Card event in Rumba Lounge and Providence on March 5.

- Crocodile Rock, Tickets \$25, now through March 24, visit www.tropicana.net for dates and times
- Holly Montag, admission free with IN Card, Rumba Lounge 11pm – 12am, Providence 12am – 1am
- Joe DeGuardia's Star Boxing, Tickets from \$30 - \$200, March 6, 8pm
- Robin Thicke, Tickets \$35 - \$55, March 13, 9pm
 - Win a chance to be the Tropicana VIP Insider during the Robin Thicke concert!
Visit <http://tropicana.net/win/robin/> to enter. Contest ends Friday, March 5.
- Lou Neglia's Championship Mixed Martial Arts Ring of Combat XXIX, Tickets from \$50 - \$200, April 16, 9pm
- Jordin Sparks, Tickets \$35-\$55, April 24, 9pm

The IMAX Theater at Tropicana will debut two new movies in March. Wild Ocean 3D will begin on March 1 and Alice in Wonderland in IMAX 3D will begin with a special midnight screening on Thursday night, March 4 and the daily schedule will start on Friday, March 5. For ticket prices, schedules and package information please visit www.tropicana.net.

Tickets are available at the Tropicana Box Office, Ticketmaster at 1-800-745-3000 or www.ticketmaster.com.

Promotions

Energy 2X 2010 BMW Z4 Roadster Giveaway - For every 10 points Diamond Club and IN Card members earn between now and March 13, they will receive one entry into the drawing for the 2010 BMW Roadsters! The drawings will be held in Palm Walk on Sunday, March 14 at 4 p.m. for the first car and 6 p.m. for the second car.

New Wave of Energy \$100,000 Cash Giveaway - Tropicana is letting the Waves of Cash crash over lucky Diamond Club members with \$100,000 in fabulous cash prizes. Earn one entry for every 10 points you accumulate by playing with your Diamond Club Card March 14 through June 12, 2010. Then be here June 13 as we turn more than 30 players into big money winners between the hours of 2 p.m. and 10 p.m. Prizes start at \$1,000 and climb all the way to \$50,000.

\$100,000 Memorial Day Sweepstakes - Something tells us this Memorial Day weekend will give something to remember! On Sunday, May 30, 2010, the Tropicana will fill the hours between 4 p.m. and 9 p.m. with \$100,000 in cash prizes. All told, more than 25 players will become instant winners, and one will take home the eye-popping top prize of \$25,000. Now, doesn't that sound more exciting than spending the day at a backyard barbecue? Diamond Club members can receive one entry for every five points earned while playing slots and tables now through May 29, 2010.

Trop Loves Locals - One of the premier destinations in Atlantic City thanks to visitor and locals alike, Trop wants to offer special thanks with offers and discounts just to show how much we love local support. Beginning March 1st, Tropicana will roll out the Trop Loves Locals promotions that will feature special offers for residents of Atlantic and Cape May Counties. To participate in any of these Tropicana Loves Locals offers, simply show your ID with a local Atlantic or Cape May county address, along with a Diamond Club Card at the designated outlet. Locals can receive 10 percent off all dining and beverages at Il Verdi, Wellington's, Golden Dynasty, Seaside Café, Fiesta Buffet, Alto Vino Wine Bar, Tango's Lounge and Rumba Lounge seven days a week, 10 percent off standard retail banquet prices, \$2 off IMAX movies Monday through Thursday and 15 percent of standard room rates. Visit www.tropicana.net/locals for details and offers.

Spring it On – It's time to welcome spring! On March 19, Tropicana will Spring it On with a party to celebrate spring featuring a night of music, drinks and a midnight countdown in Fiesta Plaza and Palm Walk to ring in spring 2010! Pull out your bathing suits and enjoy specials at Alto Vino, Tango's Lounge, Rumba Lounge, A Time For Wine, Carmine's, The Comedy Stop, Corky's BBQ & Ribs, Cuba Libre Restaurant & Rum Bar, Havana Sundries, Jake's Dog House, RiRa Irish Pub Zeytina and more! Plus, the first 500 people who check in at the New Member Center in The Quarter will be entered into a sweepstakes to win \$1,000 gift card to Tropicana.

New Energy Photo and Video Contest – Now through March 22, guests of Tropicana can submit their most energetic photos and videos for a chance to win prizes! The grand prize is an overnight stay, \$100 room service credit, \$50 credit for Alto Vino Wine Bar and a 19" flat panel TV. Submissions can be emailed to NewEnergy@Tropicana.net and visit <http://tropicana.net/energy/index.htm> for complete details.

\$45,000 Freeroll Spectacular – Tropicana's Poker Room will host three \$15,000 Freeroll Tournaments in the Tropicana Poker Room for players who receive 120 hours of qualified play during each of the tournament periods. Players with 120 hours of play will receive \$10,000 in tournament chips and players with 150 qualified hours of play will receive a bonus \$5,000 in

tournament chip, totaling \$15,000. Players can also earn double hours Sunday through Friday from 2 a.m. to 10 a.m.

The tournament schedule is as follows:

- Play now through Wednesday, March 31 to earn entry into the Saturday, April 10th tournament
- Play Thursday, April 1 through Monday, May 31 to earn entry into the Friday, June 11th tournament
- Play Tuesday, June 1 through Saturday, July 31 to earn entry into the Friday, August 6th tournament

World Poker Tour Boot Camp - Tropicana Casino & Resort will host the World Poker Tour Boot Camp on Friday, April 9 and Saturday, April 10, 2010. Taught by Kathy Liebert, Nick Brancato, Rick Fuller and Nick Binger, the Boot Camp will teach players of all skill ranges how to become a consistently winning player. The World Poker Tour Boot Camp includes breakfast and lunch each day, a eight and a half hour lecture with the four tour professionals, two and a half hours of lab instructions, a private tournament on Friday night where the winner will receive entrance into the Alumni World Poker Tour Boot Camp, and two hours of sit-n-go tournaments on Saturday. The tournament costs \$1,895, and Tropicana players can receive a \$200 discount. For complete details visit www.wptbootcamp.com.

To register for the World Poker Tour Boot Camp at the Tropicana Casino & Resort go to www.wptbootcamp.com or call 1.866.WPT.BOOT. Tropicana Turf Club members can also win a spot in the boot camp by playing in the Poker Room. For more information call 1-888-POKER AC, press #3, visit the Tropicana Poker room or online at www.tropicana.net. Players can also win their way into the World Poker Tour Boot Camp by visiting <http://tropicana.net/poker> and filling out the entry form. One winner will be randomly selected on April 2, 2010 and notified via email.

Carmines - Carmine's will be offering the Italian Clambake on Monday and Tuesday evenings during dinner. The price is \$55 and includes two lobsters, six baked clams, 12 mussels, roasted potatoes, polenta, vegetables and choice of mixed green salad or Caesar salad. You can substitute the salad for a bowl of pasta marinara. Serves 2-3.

Room Packages

Tropicana now features mid-week rates starting as low as \$59! Packages are based on availability. To schedule a package call the Tropicana Reservations line at 1.800.345.8767 or visit the Web site at www.tropicana.net. All hotel packages are based on double occupancy and availability. Subject to change. Rates do not include taxes, gratuities or occupancy fees. Shows are based on availability. No substitutions allowed within the packages.

Jersey Shore Package

The "*Jersey Shore Package*" features overnight accommodations; one dinner at Il Verdi, the resort's gourmet Italian restaurant; and breakfast at Seaside Café. Also included is a gift certificate to the Tropicana Salon, good for a "Jersey Shore Do" - for girls, guidette poufs with bumpits and for guys a guido "blow-out" ala Pauly D. A room service basket stocked with Italian delights, including Prosciutto, Soppresata, Bread Sticks, Roasted Red Peppers, Artichoke Hearts, Biscotti, assorted candy, nougat, Fontinella cheeses, grapes, and sliced Italian bread, prepares guests to "fist pump" the night away with VIP admission to Providence nightclub and complimentary IN Cards which give access to nightclubs, food and beverage and parking discounts and more.

Package prices start at \$878 per night based on double occupancy in a standard room. Guests who want the "VIG" (Very Important Guido) *Jersey Shore* experience can book the actual suite where cast members stayed by purchasing the Deluxe package starting at \$4,250 per night for Thursday through Saturday night, priced for four people. Both packages are offered beginning February 22 through June 26, 2010, certain date restrictions apply.

Certain restrictions may apply. Must be 21. Bet with your head, not over it. Gambling Problem? Call 1.800.GAMBLER.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 13 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.

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