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Contact: Diane Spiers or Courtney Birmingham
(609) 340.4029

EVERYBODY FIST PUMP!

RELIVE THE *JERSEY SHORE* AT THE TROPICANA CASINO & RESORT

Blow-Outs, bumpits, tanning and more all part of a fun weekend "situation"

Atlantic City, NJ (February 22, 2010) –The Tropicana Casino & Resort, site of episode 7 of the hot MTV reality show, *Jersey Shore*, calls all fans to experience the phenomenon live and in-person. The "*Jersey Shore* package" offers guests the chance to recreate the high-energy nightlife fun that Ronnie, Sammi Sweetheart, Pauly D, Snooki, J-WOWW, Vinny and the Situation had when they visited The Tropicana during season one.

The "*Jersey Shore* Package" features overnight accommodations; one dinner at Il Verdi, the resort's gourmet Italian restaurant; and breakfast at Seaside Café. Also included is a gift certificate to the Tropicana Salon, good for a "Jersey Shore Do" - for girls, guidette poufs with bumpits and for guys a guido "blow-out" ala Pauly D. A room service basket stocked with Italian delights, including Prosciutto, Soppresata, Bread Sticks, Roasted Red Peppers, Artichoke Hearts, Biscotti, assorted candy, nougat, Fontinella chesses, grapes, and sliced Italian bread, prepares guests to "fist pump" the night away with VIP admission to Providence nightclub and complimentary IN Cards which give access to nightclubs, food and beverage and parking discounts and more.

Package prices start at \$878 per night based on double occupancy in a standard room. Guests who want the "VIG" (Very Important Guido) *Jersey Shore* experience can book the actual suite where cast members stayed by purchasing the Deluxe package starting at \$4,230 per night for Thursday through Saturday night, priced for four people. Both packages are offered beginning February 22 through June 26, 2010, certain date restrictions apply.

The Tropicana understands the importance of a proper "GTL" (gym, tan, laundry) routine before heading out on the town—the fitness center will be open daily and guests will be able to use the hotel's laundry services for a nominal fee, plus pick up your tanning products at bluemercury apothecary and resort spa. Before heading home, guests can take advantage of a photo op via the life size cut-out of the *Jersey Shore* cast displayed in The Quarter.

"Let's face it, the *Jersey Shore* reality show is a hot topic," said Mark Giannantonio, Tropicana President and Chief Operating Officer. "We've received so many requests for the *Jersey Shore* suite since the episode at The Tropicana aired, we were inspired to recreate the fun with this package and help our guests enjoy a whole new energy here at the hotel."

Reservations can be made by calling 1-800-345-8767.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the new official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.

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