



**FOR IMMEDIATE RELEASE**

Contact: Diane Spiers or Courtney Birmingham  
(609) 340.4029

---

## **Tropicana Casino & Resort is driving in the energy!**

*Tropicana is giving away a 2010 Mercedes and two 2010 BMW's to ring in the New Year!*

**ATLANTIC CITY, NJ (December 17, 2009)** – Play for the power and feel the thrills as two lucky winners will drive away in a 2010 Mercedes and 2010 BMW. Tropicana Casino & Resort announced two exciting promotions the 2010 Mercedes E350 and two 2010 BMW Roadsters giveaway.

Diamond Club in IN Card members can earn points playing slots and tables with their player's card toward the giveaways. Diamond Club and IN Cards are free to obtain by signing up at the Diamond Club Center on the casino floor.

### **2010 Mercedes E350 Giveaway**

Diamond Club and IN Card members will receive one entry for every five points earned now through January 14, 2010. The drawing will be held on Friday, January 15 at 9 p.m. in Palm Walk.

### **BMW Roadster Giveaway**

For every 10 points Diamond Club and IN Card members earn they will receive one entry into the drawing for the 2010 BMW Roadsters! The drawings will be held in Palm Walk on Sunday, March 14 beginning at 4 p.m. for the first car and 6 p.m. for the second car!

For more details visit the Diamond Club Center. Must be 21. Bet with your head, not over it. Gambling Problem? Call 1.800.GAMBLER. Certain restrictions apply. Must be present to win.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at [www.tropicana.net](http://www.tropicana.net).

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at [www.facebook.com/TropAC](http://www.facebook.com/TropAC) or follow us on Twitter <http://twitter.com/TropicanaAC>.

###