



FOR IMMEDIATE RELEASE

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December 18 is Fan Appreciation Day at The Trop

Casino-resort gears up for big event with 12 Days of Specials offered exclusively to Facebook fans and Twitter followers

ATLANTIC CITY, NJ (December 8, 2009) – Tropicana is extending a heartfelt “Thank You” to all fans and followers. Tropicana Casino & Resort will host the first-ever Fan Appreciation Day on Friday, December 18, 2009.

Tropicana is currently announcing the 12 Days of Specials on Facebook and Twitter, and are exclusive for fans and followers who stop by the Diamond Club Center on December 18 to pick up their Fan Appreciation Day Passport. Tropicana will be offering new members a chance to receive \$25 in EZ Slot Dollars and specials in Rumba Lounge. In addition to Tropicana’s offers, Fan Appreciation Day specials at participating tenants will include: Carmine’s, Cuba Libre Restaurant & Rum Bar, A Dam Good Sports Bar, Providence nightclub and more!

Fans and followers will also get a 20 percent discount off regular rate of \$75 on rooms for Friday, December 18 and 20 percent off regular rate of \$115 for Saturday, December 19 with the code TFBTW.

Plus, on the day of the event, sign up at the Diamond Club Center for your chance to win a Wii gaming system. Fans and followers can also sign up for their free Diamond Club or IN Cards.

Even though our 12 Days of Specials have begun, it’s not too late to become one of our Facebook fans or Twitter followers. Visit Facebook and Twitter today at www.facebook.com/TropAC or www.twitter.com/TropicanaAC for the latest additions to Fan Appreciation Day.

For more information on Tropicana’s Fan Appreciation Day visit www.tropicana.net/FanDay,

Certain restrictions apply. Must be 21. Bet with your head, not over it. Gambling Problem? Call 1-800-GAMBLER. To redeem promotions and offers, guests must have a Diamond Club or IN Card.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 26 shops, 13 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in

Atlantic City. For more information, visit the new official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.

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