



FOR IMMEDIATE RELEASE

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How IN are you? Tropicana Casino & Resort is ready to crown their first “Snow Angel” with an open contest at Providence, December 18

ATLANTIC CITY, NJ (December 4, 2009) – Are you IN it to win it? Tropicana Casino & Resort will be hosting their first IN Card contest looking to crown the 2010 Snow Angel on Friday, December 18 at Providence nightclub in The Quarter.

Open to the public, the 2010 IN Card Snow Angel contest is looking to find the hottest IN Card members out there and reward them with a grand prize package featuring \$500 shopping spree in The Quarter, gourmet dinner for four at Wellington’s or Il Verdi, bottle service for three months (one bottle per month) provided by Providence, a pair of shoes and matching clutch from White House Black Market, possible inclusion in Tropicana advertising and more. The 2010 In Card Snow Angel will be crowned at the event in Providence and reign through March 2010.

The contest will be held at Providence nightclub in The Quarter at Tropicana on Friday, December 18 at Midnight. Contestants should come dressed to impress in their sexiest cocktail dresses and bikinis. In addition to being judged on their dress and bikini, contestants will have to tell the judges why it pays to be IN at Tropicana. The contest will be judged by Tropicana, Providence, local radio personality and columnist Ray Schweibert from Atlantic City Weekly.

To register for the contest, you must be an IN Card member. IN Cards are free to obtain and are available at the Promotions Booth. Tropicana’s newest players’ card, the IN Card, is designed for the trendy, hip and IN-the-know crowd. Featuring more nightlife benefits based on play and special rewards and events just for IN Card members.

For more information visit www.tropicana.net/IN.

Must be 21. Bet with your head, not over it. Gambling Problem? Call 1-800-GAMBLER.

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The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 26 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the new official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.