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EXPERIENCE A WORLD BEYOND IMAGINATION IN IMAX® 3D

***AVATAR*: An IMAX 3D Experience opens December 18 at
IMAX Theater in Tropicana Casino & Resort**

(Atlantic City, NJ) December 2, 2009 – On December 18 comes James Cameron’s *AVATAR*, the movie event that will change the way we experience movies forever. *AVATAR* opens Friday, December 18 at the IMAX Theater in Tropicana Casino & Resort. Digitally re-mastered into the unparalleled image and sound quality of The IMAX Experience® through proprietary IMAX DMR® technology, *AVATAR*: An IMAX 3D Experience will debut concurrently with the worldwide theatrical release. With crystal clear images, laser-aligned digital sound and maximized field of view, IMAX provides the world’s most immersive movie experience. A special midnight pre-screening will be held on Thursday, December 17.

AVATAR takes us to a spectacular world beyond imagination, where a reluctant hero embarks on an epic adventure, ultimately fighting to save the alien world he has learned to call home. James Cameron, the Oscar-winning director of “Titanic,” first conceived the film 15 years ago, when the means to realize his vision did not exist yet. Now, after four years of production, *AVATAR*, a live action film with a new generation of special effects, delivers a fully immersive cinematic experience of a new kind, where the revolutionary technology invented to make the film disappears into the emotion of the characters and the sweep of the story.

AVATAR will be distributed by Twentieth Century Fox. This film is rated PG-13.

Twentieth Century Fox presents a James Cameron Film, *AVATAR*, starring Sam Worthington, Zoë Saldana, Stephen Lang, Michelle Rodriguez, and Sigourney Weaver. The film is written and directed by James Cameron and produced by James Cameron and Jon Landau.

Avatar will be showing daily from December 18 through February 25, and will host a special pre-screening at midnight on Thursday, December 17. Tickets are priced at \$15 per person and are available at the IMAX Box Office located in Tropicana and through Ticketmaster at 1.800.745.3000 or www.ticketmaster.com. Advance reservations are recommended.

<http://www.avatarmovie.com/>

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 26 shops, 13 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the new official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.

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