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DISNEY'S A CHRISTMAS CAROL KICKS OFF THE HOLIDAY SEASON IN IMAX[®] 3D

***Disney's A Christmas Carol An IMAX 3D Experience
opens November 6 at the IMAX Theatre in Tropicana Casino & Resort***

Atlantic City, NJ (November 4, 2009) – 'Tis the season for The Ghosts of Christmas Past, Present and Yet to Come! On Friday, November 6, audiences will be completely immersed in a thrilling new vision of one of the most beloved holiday classics of all time when *Disney's A Christmas Carol* opens at the IMAX Theatre at Tropicana Casino & Resort. Digitally re-mastered into the unparalleled image and sound quality of The IMAX Experience[®] through proprietary IMAX DMR[®] technology, *Disney's A Christmas Carol An IMAX 3D Experience* will debut concurrently with the nationwide theatrical release.

Through the all-encompassing power of IMAX[®] 3D, movie-goers will reach for the falling snowflakes, feel the rumble of the horse-drawn carriages over the cobblestone streets and soar with Scrooge high above the London night sky. With crystal clear images, laser-aligned digital sound and maximized field of view, IMAX puts you IN the movie.

"It's as if Charles Dickens wrote this story to be a movie—it's so visual and cinematic," says Robert Zemeckis, director/producer/screenwriter. "It's the greatest time-travel story ever written and I wanted to do the movie the way I believe it was originally envisioned by the author."

Disney's A Christmas Carol, a multi-sensory thrill ride re-envisioned by Academy Award[®]-winning filmmaker Robert Zemeckis, captures the fantastical essence of the classic Dickens tale in groundbreaking 3-D motion picture event.

Ebenezer Scrooge (JIM CARREY) begins the Christmas holiday with his usual miserly contempt, barking at his faithful clerk (GARY OLDMAN) and his cheery nephew (COLIN FIRTH). Scrooge later encounters the ghost of his dead business partner Joseph Marley, who's paying the price in the afterlife for his own callousness. Marley hopes to help Scrooge avoid a similar fate and tells him he will be visited by three spirits. But when the ghosts of Christmas Past, Present and Yet to Come take Old Scrooge on an eye-opening journey revealing he's reluctant to face, he must open his heart to undo years of ill will before it's too late.

Walt Disney Pictures and ImageMovers Digital present *Disney's A Christmas Carol*, a production directed by Robert Zemeckis from his own adaptation based on the classic novella by Charles Dickens. The film is the first developed by ImageMovers Digital, which was created by Robert Zemeckis, Steve Starkey and Jack Rapke to develop 3D performance capture films exclusively for The Walt Disney Studios. *Disney's A Christmas Carol* is produced by Starkey, Zemeckis and Rapke.

Disney's A Christmas Carol will be distributed by Walt Disney Pictures. This film has been rated PG for scary sequences and images.

Tropicana IMAX is teaming up with Flyer's Skate Zone for a magical birthday party package. For only \$25 per person, you can get a 2-hour skate at Flyer's Skate Zone, a movie ticket with a small soda and popcorn. A minimum of 15 people are required and advance booking is required by calling the IMAX Sales Office at 609.340.4045.

Disney's A Christmas Carol will be showing daily from November 6 through December 17. Tickets are priced at \$15 per person and are available at the IMAX Box Office located in Tropicana and through Ticketmaster at 1.800.745.3000 or www.ticketmaster.com. Advance reservations are recommended.

<http://disney.go.com/disneypictures/achristmascarol/>

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the new official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropAC or follow us on Twitter <http://twitter.com/TropicanaAC>.

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