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Contact: Diane Spiers or Courtney Birmingham  
(609) 340.4029

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## **Lights! Snow! Cheer! Tropicana Casino & Resort Hosts Fifth Annual Holiday Spectacular featuring Free Musical Light Show**

*Official Holiday Tree Lighting to take place on Wednesday, November 11*

**ATLANTIC CITY, NJ (October 26, 2009)** – Jingle bells will be ringing, guests will be rockin' around a tree and walking in a winter wonderland as Tropicana presents the Fifth Annual Holiday Spectacular. The Holiday Spectacular will commence on November 11 at 1:30 p.m. during the Official Holiday Tree Lighting Ceremony.

The holiday season at Tropicana is a sight to see, hear and taste with indoor snowfall, great entertainment, restaurants and bars offering the perfect place to enjoy some holiday cheer. During the Tree Lighting Ceremony, Tropicana will collect toys, gift cards and other items for A.R.M.S. – Project Little Solidar. Additionally, Tropicana will present A.R.M.S with a donation during the ceremony.

It is certainly the most wonderful time of the year with exciting events and specials including:

- De-scooge your family with **Disney's: A Christmas Carol** in the IMAX Theatre, beginning November 6. Film is rated PG. Tickets are \$15, and advance booking is recommended.
- Kick-off the holidays with the **Fifth Annual Official Holiday Tree Lighting** in Fiesta Plaza on November 11 at 1:30pm, featuring a sampling from Carmine's and a guest appearance by Santa Claus.
- The classic holiday tale, **Miracle on 34<sup>th</sup> Street – The Musical**, will play in the Tropicana Showroom on select dates from November 14 – December 19, tickets are priced at \$25.
- Infuse some California fun into the holidays with the **Beach Boys** in the Tropicana Showroom, November 27 & 28, tickets are priced between \$25 - \$45.
- Grab your Santa suit and sneakers for the second **Running of the Santas** at Tropicana, December 12 featuring specials at Firewaters, Hooters, A Dam Good Sports Bar, Planet Rose and The Comedy Stop, with the official run at 10 p.m.
- Take a holiday break with **Tropicana's special room offer** featuring an overnight stay, two show tickets to see Miracle on 34<sup>th</sup> Street and a \$40 dining or shopping credit! The holiday package is \$89 and valid Sunday – Wednesday, from November 14 through December 19. Use code THolly when booking online or at 1.800.THE.TROP. Rate does not include 14% tax or \$10 per night occupancy fee.

- Get your tree trimmed with 15 percent off any Christmas ornament at **Old Famer's Almanac** with your ticket stub from Disney's: A Christmas Carol at IMAX.
- Celebrate a holiday or birthday party with **IMAX and Flyer's Skate Zone** with a special package including: movie ticket to Disney's: A Christmas Carol, small soda and popcorn, plus a two hour ice skating session at Flyers for only \$25 per person. A minimum of 15 people must be booked, valid Sunday – Thursday, contact IMAX Sales Office at 609.340.4045 to schedule.
- It's better to give and receive! Beginning November 23, for a limited time, buy a \$100 **Cuba Libre** gift card and receive a free \$25 Cuba Libre gift certificate! Promotion ends 12/31, and the Cuba Libre gift certificate is valid 12/1/09 – 3/31/09.
- **The Palm** is offering all guests who purchase \$250 gift card will receive an additional \$50 gift card to be used January 1 through April 30, 2010. Give the gift everyone wants with a little something for yourself!

The free Holiday Musical Lightshow is a not-to-miss experience combining interactive lights with an inspiring array of beloved holiday musical selections from jazz to rock to international favorites.

Spectators will be held spellbound, as a rhythmic display of swirling, kaleidoscope patterns and glowing beams of light dance to the sounds of "Parade of the Wooden Soldiers," "Joy to the World," "Brazilian Sleigh Bells," "Greensleeves" and "Nutcracker Suite" for a glittering five minutes and 12 seconds.

Tropicana's Holiday Musical Light Show will begin immediately after the celebratory tree lighting in Fiesta Plaza in The Quarter at 1:30 p.m. on Wednesday, November 11, 2009. The Holiday Musical Lightshow will then be presented every hour on the hour, from noon until 10 p.m. Monday – Thursday and noon until midnight Friday - Sunday, throughout the holiday season.

The weather outside might be frightful, but at Tropicana it is 70 degrees and snowing! Beginning November 11, Tropicana's indoor snow will fall daily from noon to midnight on 15 minute intervals. Tally that up throughout the season and you can expect over 100 feet of snow to fall in The Quarter!

Fill your stockings with the Tropicana Gift Card – perfect for gift for everyone on your list! Gift cards can be purchased online in any amount up to \$500 for more information call Casino Services at 1-800-338-5553 for more information.

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The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the new official Web site at [www.tropicana.net](http://www.tropicana.net).

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at [www.facebook.com/TropAC](http://www.facebook.com/TropAC) or follow us on Twitter <http://twitter.com/TropicanaAC>.