

FOR IMMEDIATE RELEASE

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EXTREME WEATHER IN THE FORECAST FOR IMAX® 3D

***Cloudy with a Chance of Meatballs: An IMAX 3D Experience*
opens September 18 at the IMAX Theatre at Tropicana Casino & Resort**

(Atlantic City, NJ) September 15, 2009– Bring your umbrella, galoshes and a hearty appetite down to your local IMAX theatre for a delicious storm of unusual proportions. On Friday, September 18, audiences will embark on a totally mouth-watering adventure unlike any other when *Cloudy with a Chance of Meatballs* opens at Tropicana Casino & Resort. Adapted from the bestselling children's book, Sony Pictures Animation's *Cloudy with a Chance of Meatballs* has been digitally remastered from Sony Pictures Animation's Stereoscopic 3-D master into IMAX® 3D and transformed into the unparalleled image and sound quality of The IMAX Experience® through proprietary IMAX DMR® technology. This special IMAX 3D release will debut concurrently with the nationwide release in conventional theatres from Columbia Pictures. With crystal clear images, laser-aligned digital sound and maximized field of view, IMAX provides the world's most immersive movie experience.

Columbia Pictures' and Sony Pictures Animation's *Cloudy with a Chance of Meatballs* will be the most delicious event since macaroni met cheese. Inspired by the beloved children's book, the film focuses on a town where food falls from the sky like rain.

Bill Hader, star of “Saturday Night Live” and *Night at the Museum: Battle of the Smithsonian*, will voice Flint Lockwood, a young inventor who dreams of creating something that will improve everyone's life. Anna Faris, who recently turned heads as the star of the comedy hit *The House Bunny*, takes on the role of Sam Sparks, a weathergirl covering the phenomenon who hides her intelligence behind a perky exterior. James Caan plays Tim Lockwood, Flint's technophobic father. Andy Samberg plays Brent, the town bully who has plagued Flint since childhood. Bruce Campbell plays Mayor Shelbourne, who figures out that Flint's invention can put the town, and more importantly himself, on the map and Mr. T plays the by-the-rules town cop Earl Devereaux. The film also features the vocal talent of Neil Patrick Harris.

Cloudy with a Chance of Meatballs will be distributed by Columbia Pictures. This film has been rated PG for brief mild language.

Tropicana and Carmine's Family-Style Italian restaurant will have a special birthday promotion during *Cloudy with a Chance of Meatballs*, featuring one ticket to the movie, a small soda and popcorn at the Theatre and a special kid's meal spaghetti and meatball dinner at Carmines for only \$25.00 per person! The package is available Sunday – Thursday, must be a minimum of 15 people and does not include any taxes or gratuity. Reservations must be made through the IMAX sales office by calling 609.340.4045.

Cloudy with a Chance of Meatballs will be showing in the IMAX Theatre at Tropicana beginning Friday, September 18. For information on tickets and showtimes, please visit www.tropicana.net, tickets are priced at \$15.

www.cloudywithachanceofmeatballs.com

About Tropicana Casino & Resort

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the new official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/Tropicana.AC or follow us on Twitter <http://twitter.com/TropicanaAC>.

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