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The Tropicana Receives Esteemed Industry Award

***Successful Meetings* magazine presents resort with 2009 Pinnacle Award**

ATLANTIC CITY, NJ (May 22, 2009) – The Tropicana is honored to have been named one of the best hotels and will receive a prestigious *Successful Meetings Pinnacle Award* — the mark of excellence for meeting destinations. 2009 marks the 25th year of the industry-leading publication recognizing hotels for outstanding service to the group travel market.

“With all of the hospitality choices that meeting and event planners have these days, any property that wins a Pinnacle Award is obviously in the highest tier of quality in the hospitality field,” said Vince Alonzo, *Successful Meetings*’ Editorial Director. “And the best part is that it is planners themselves who are making this distinction, thus giving a credible stamp of approval that others can use when deciding where to host a meeting, incentive, convention or trade show.”

Award winners were chosen exclusively by readers of *Successful Meetings* magazine who registered to become Pinnacle Reviewers via online ballots and provided feedback based on their professional experiences worldwide across four categories: Accommodations, Amenities, Meeting Facilities & Services and Food & Beverage. The Tropicana scored a quantity of votes to distinguish itself as one of the top hotels among the reviewers.

“We are thrilled to have been selected by *Successful Meetings*’ readers as a best hotel. And we’re putting a sharp focus on continuing to deliver the superior service, outstanding accommodations and top-notch amenities that have earned us this venerable award,” said Al Maiorani, senior vice president of resort operations.

The 2009 Pinnacle Award Winners will be listed in the August Pinnacle Registry in print and online at www.successfulmeetings.com/pinnacle. *Successful Meetings* is owned by Nielsen Business Media, a division of The Nielsen Company.

For more information or to book your next meeting or convention in our Pinnacle Award-winning hotel, please contact our Hotel Sales Office at 609-340-4398 or visit www.tropicana.net.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropicanaCasino&Resort or follow us on Twitter <http://twitter.com/TropicanaAC>.

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For additional information on the Atlantic City Tropicana, Home of The Quarter, visit the official website at www.Tropicana.net

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