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Are you a fan? Tropicana Casino & Resort introduces Facebook and Twitter pages

Atlantic City, NJ (April 8, 2009) – Fans and Followers unite! Tropicana enthusiasts can now declare their fan status on Facebook and become a follower on Twitter. The social networking sites that have captured millions of users, now has one more business to add to their list – Tropicana Casino & Resort.

“Facebook and Twitter allows us to directly and instantly communicate information to our fans,” said Mark Giannantonio, president and C.O.O. “Creating and interactive page where our fans can add their own photos and post their thoughts on the property fosters the kind of open relationship we strive to attain with every guest that walks onto our property.”

“In this age of instant communication it was imperative to continue to grow with our emerging markets and remaining accessible in a way that our customers expect us to be. Facebook and Twitter provided us with that outlet and added more ways for our guests and potential visitors to see what Tropicana is all about,” continued Giannantonio.

Fans and followers are able to take advantage of special offers and discounts as well as receive the latest information and access to event photos through the Tropicana Casino & Resort Facebook and Twitter pages. Recent events available through our Facebook page included DJ Benji Madden at Providence, Running of the Leprechauns at Tropicana, 2009 Beach Bash Jeep Commander Sweeps, Chris Botti performance and even a special Chris Botti ticket offer just for our fans!

To access Tropicana’s Facebook page, login into Facebook at www.facebook.com and search Tropicana Casino & Resort or visit us on Twitter at www.twitter.com/TropicanaAC.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/TropicanaCasino&Resort or follow us on Twitter www.twitter.com/TropicanaAC.

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For additional information on the Atlantic City Tropicana, Home of The Quarter, visit the official Web site at www.Tropicana.net.