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Tropicana Puts the Spotlight on Glamour Week

Shopping, cocktails, beauty specials and more May 10-16

ATLANTIC CITY, NJ (April 16, 2014) — Tropicana Atlantic City is celebrating the glamorous life with its first ever Glamour Week. Shop til you drop with retail discounts and raise a glimmering glass to discounted specialty cocktails throughout the resort Saturday, May 10, 2014 through Saturday May 16, 2014.

Glamorous Events

Kick off Event

95.1 WAYV Mother Daughter Look-alike Contest—Saturday, May 10, 2014

To get the glam party going, Diane Mitchell of the Mike & Diane Show on 95.1 WAYV will host mother-daughter look a-like contest in The Quarter from noon to 2 p.m. The mother daughter duo who resembles each other the most will receive a grand prize of a $500 shopping spree at The Quarter and a pair of One Direction concert tickets!

In addition to the contest, guests may participate in on-stage demonstrations including chair massages, makeup tips, and mini facials by Bluemercury spa. The Salon at Tropicana will be on hand for on-the-spot consultations and exclusive offers. The first 50 guests to arrive will receive a swag bag full of goodies from Bluemercury Spa and The Salon at Tropicana.

Further adding to the fun factor is a Glamour Week raffle with prizes from Talk of the Walk, Bluemercury Spa, Caché and Chicos.

Glam Zumba – Tuesday, May 13, 2014

Work on your fitness with the team of Tilton Fitness during a FREE Glam Zumba Session in The Quarter at 5:30pm. The first 50 participants receive a free Glamour Week t-shirt. The party continues afterward with shopping and happy hour specials at Tango's featuring Skinny Girl cocktails for just $5.

An Evening with Jordan and J Wines- Tuesday, May 13, 2014

On Tuesday, May 13, 2014, Tropicana will host a reception and five-course dinner at FIN celebrating the best of Jordan and J. The reception begins at 6 p.m. with a gourmet dinner following at 7 p.m.

This wine dinner with Jordan and J Wines is an event for those 21 and older. Guests will indulge in fine food and wine pairings in the highly acclaimed FIN: A Seafood Experience. Tickets are $125 per person, which includes tax and gratuity. For reservations, call 1-800-345-8767.

Week long Specials—May 10, 2014 - May 16, 2014

Enjoy a taste of beauty, relaxation, retail therapy, and cocktails for less with these spa, retail, and drink specials available during Glamour Week only. Plus, Monday, May 12 through Thursday, May 15 shoppers receive a discounted parking rate of $5 by showing their receipt at the self-park garages.

Bluemercury Spa—Discover luminous skin, refined pores and exceptional smoothness with the limited edition M-61 Glow & Go Facial. You'll enjoy 50 minutes of invigorating massage, deep cleansing and a custom cocktail of serums, glycolic exfoliation, vitamin C treatments and oxygen therapy for just $95 (a $130 value). You can also enter to win an exclusive prize basket in the retail store, where refreshments will be served all week long.

- **Boogie Nights-** Enter our Hot Moms contest Saturday, May 10th for a chance to win some totally awesome prizes! Doors open at 10pm. Drink packages include
    - **Foxy Brown Cocktail**: Captain Morgan, OJ, and Cranberry Juice: $5 on Friday & $10 on Saturday
    - **Skinny Girl (ready to drink bottles)** $50 Fridays & Saturdays: White Cranberry Cosmo, Mojito, Pina Coloda, & Margarita:
    - **Skinny Girl Package** $250 Fridays & Saturdays: Pick 1: Bare Naked Vodka or White Cherry Vodka and Pick 1: White Cranberry Cosmo, Mojito, Pina Coloda, & Margarita
    - **Ultimate Skinny Girl Package** $500 Fridays & Saturdays**:** Pick 2: Bare Naked Vodka, White Cherry Vodka and Pick 3: White Cranberry Cosmo, Mojito, Pina Coloda, & Margarita

Caché- Receive $30 off a purchase of $150; $50 off $ 250; and $90 off $300 regular priced products. Offer not valid on special occasion dresses.

Chico's—Participate in informative slimming technique demonstrations and current fashion trend styling in store during scheduled sessions throughout the week.

FIN- Wasabi Wednesday May 14, 2014 Enjoy 1/2 price sushi and 1/2 price Sake drinks at The Bar from 5-9pm. Prohibition Thursday May 15, 2014 Enjoy 1/2 price appetizers, cocktails, NJ Beers & Wines by the glass at The Bar and 1/2 price bottles of wine in the dining room 5-9pm. Fin Friday May 16, 2014 Enjoy 1/2 price appetizers and 1/2 price NJ wines by the glass at The Bar from 5-9pm.

Firewaters— Tempt your tastebuds with a special $5 martini menu all week long. Plus, our featured premium cocktail: Firewaters cosmo martini made with Round Guys sour ale, Pinnacle vodka and topped lemon lime soda for $8.

Hooters—Purchase a $9 Hooters classic white t-shirt and receive a complimentary shot glass.

The Salon at Tropicana—Receive a free brow styling ($15 value) with any hair service over $40. Or indulge in a salon manicure/pedicure combo for only $70 ($10 discount).

Rumba and Tango's Lounge— $5 drink specials on Skinny Girl Pina Colada, Skinny Girl White Cranberry Cosmo, Skinny Girl Mojito and Skinny Girl Margarita

Talk of the Walk— Talk of the Walk will be the talk of The Quarter, featuring an unbeatable sale section all week offering 25% - 50% off. Don't miss a live DJ and complimentary refreshments for shoppers the afternoon of Mother's Day, May 10th.

Wet Willies—Enjoy 15% off any size pink flamingo frozen daiquiri.

White House Black Market— White House Black Market—Receive 10% off all purchases, plus WHBM Rewards members receive an additional 5% off.

Glamour Week Hotel Package

- Overnight Accommodations
- $40 Tropicana Gift Card
- $10 Free Slot Play

1 Night Package Price $89.00 – Sunday, May 11 – Thursday, May 15, 2014 Only
To reserve, call 1-800-345-8767 and use booking code: TGLAM14. Rates are based on double occupancy and do not include tax and occupancy fees.

About Tropicana Atlantic City
Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,079 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With 24 restaurants, 25 shops, 18 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. Must be 21. Gambling Problem? Call 1-800-GAMBLER. For more information, visit the official Web site at www.tropicana.net or:

- Facebook- www.facebook.com/TropAC
- Twitter- www.twitter.com/TropicanaAC
- YouTube- https://www.youtube.com/user/TropicanaAC
- Instagram- www.instagram.com/TropicanaAC

About Tropicana Entertainment
Tropicana is a publicly traded company that, through its subsidiaries, owns and operates nine casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, New Jersey Aruba and now Missouri. Tropicana properties, including Lumière, collectively employ approximately 7,800 employees and have approximately 6,500 rooms, 8,900 slot positions and 273 table games. The company is based in Las Vegas, Nevada.

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