



FOR IMMEDIATE RELEASE

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Tropicana Atlantic City Online Revenue Increased 41 Percent in March *TropicanaCasino.com enjoys a third month of 40%+ of growth*

ATLANTIC CITY, NJ—April 14, 2014 - Tropicana Atlantic City Online (TropicanaCasino.com) announced a 41 percent revenue increase February to March from \$1.345 million to \$1.895 million. This steep boost is attributed to various factors such as increased registrations, promotions, the recent launch of its IOS app Trop.AC, and increased brand awareness.

“So far, we find that online gaming appeals to a brand new customer for us. Sixty-eight percent of our online customers are new to the Tropicana brand,” said Tony Rodio, President and CEO of Tropicana Entertainment. “While we are seeing substantial growth in the online side of the business, we are also seeing growth in our land-based numbers, which seems to dispel the notion that internet gaming will cannibalize Atlantic City casinos. At this point, online gaming has allowed us to expand our audience and introduce the Tropicana experience to new faces.”

“Tropicana is one of the most trusted brands in the gaming market for both online and land-based gaming. We continue to create excitement and expand the online player's experience through a variety of promotional offers, games and dedication to providing the best customer service out there,” said Steve Callender, Tropicana General Manager.

TropicanaCasino.com recently announced its newest promotion “Get Online to Get on Onboard” will award 50 cruises for Carnival Cruise Lines in April. Winners will also receive along a free hotel stay at Tropicana Atlantic City to collect their prizes. In addition, online players can continue to submit their #ReasonToPlay moments at facebook.com/tropac for the chance to win a Grand Prize of a two-night stay and spa package at Tropicana Casino and Resort Atlantic City, throughout April.

Coming soon, online players can look forward to several new games over the next two months including casino floor favorites like Elvis, Jaguar Princess, and Double Diamond, along with access to a new Android app.

To help with responsible gaming, Tropicana Atlantic City Online will offer players the ability to control their own deposit and spend limits, session times and cool-off periods while “staying” at TropicanaCasino.com online. Players also have the ability to suspend or close their accounts or voluntarily exclude themselves from the site. All participants must be 21 or older and physically located in New Jersey to play. If you or someone you know has a gambling problem and wants help, call 1-800-GAMBLER or log on to www.800gambler.org<<http://www.800gambler.org/>>.

Tropicana Atlantic City Casino & Resort, a premier resort in Atlantic City, is a 24-hour gaming destination located on the beach and the Boardwalk featuring The Quarter, a 200,000 square foot entertainment complex, 2,078 rooms and suites, more than 24 restaurants, 25 shops, 18 bars and

lounges, 2 pools, an IMAX Theatre, and a spa. For more information, log on to Tropicana Atlantic City's official site at www.tropicana.net<<http://www.tropicana.net/>>.

For more information, please visit www.tropicnacasino.com<<http://www.tropicnacasino.com/>>.

About Tropicana Entertainment

Tropicana Entertainment Inc. (the "Company") is a publicly traded company that, through its subsidiaries, owns and operates eight casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, New Jersey and Aruba. Tropicana properties collectively have approximately 6,385 employees, 6,040 rooms, 7,090 slot positions and 218 table games. The Company is based in Las Vegas, Nevada.

Cautionary Note Regarding Forward-Looking Statements

This press release contains "forward-looking statements," including statements about the Company's plans, strategies, objectives, expectations and intentions. Such statements include, without limitation, statements regarding the anticipated benefits, performance, safety features, player rewards and incentives, security features and other aspects of our new online gaming platform, and other statements that are not historical facts. Such forward-looking statements represent the Company's estimates and assumptions only as of the date of this press release, and are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those anticipated. Such risks and uncertainties include, without limitation, risks relating to the roll-out of the Company's new online gaming platform to eligible players, risks associated with ensuring that the new platform adheres to regulatory requirements, including the requirement that eligible players physically reside in New Jersey, and other risks inherent in the Company's new participation in online gaming endeavors. Moreover, the Company's business, including its online business, may be adversely affected by future legislative, regulatory, or tax changes as well as other economic, business and/or competitive factors. Other factors that could adversely affect the Company's business and prospects are described in the Company's filings with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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