



FOR IMMEDIATE RELEASE

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Trop Dedicates a Week of Events to St. Patrick

March 15-22 marks a wild week of whiskey, pub run and an icy polar plunge

ATLANTIC CITY, NJ (February 14, 2014) — [Tropicana](#) is extending your St. Patrick's Day celebration with a full week of high-energy festivities that have everyone feeling the luck (and tasting the nectar) of the Irish. Run with the Leprechauns, plunge with the polar bears, and cap it off with a premium rye.

St. Patrick's Day Parade- Saturday, March 15, 2014 at 1pm

The Atlantic City St. Patrick's Day Parade celebration will really shake your shamrocks! Toast to St. Patrick with front seats to the festivities on Chickie's & Pete's boardwalk patio or check out their boardwalk crab fry stand starting 11am. Enjoy 3 flights of Jameson whiskey (12 year, Redbreast, and Black Barrel) for just \$15 plus daily draft beer specials. Must-try menu items include Crab Fries, Fish and Chips, and Jameson BBQ Meatballs. Galway Guild will keep the party going with a live performance from 1-5pm.

Plus, don't miss Chickie's & Pete's all you can eat menu for NCAA March Madness March 20th and 21st from 12pm-4pm. Call (609) 344-1080 for pricing and info.

Running of the Leprechauns—Saturday, March 15, 2014

Ready to join the biggest St. Patty's pub-crawl this side of Dublin? Then gather up your green garb and your friends for this one. This annual St. Patrick's Day tradition is hosted by WMGM "Morning Edge" DJ Scottie and will begin with \$5 Guinness and \$6 Jameson specials at Hooters & Firewaters. The official "run" down the Boardwalk and through [The Quarter](#) will be led by the world famous Hooters girls & Boogie Nights characters. The run lands party goes at A Dam Good Sports Bar where the party continues with a Sexy Leprechaun contest with a \$250 Visa gift card up for grabs.

Thirsty for more? Participants have two after parties available: RiRa Irish Pub is toasting all participants with \$3 Heineken & Harp specials, and Boogie Nights is offering free admission with a Running of the Leprechauns wristband and exclusive specials on Green Tea shots and green Boogie Bowls.

- 8-9pm Hooters
- 9-10pm Firewaters
- 10pm run begins led by Hooters girls & Boogie Nights characters
- 10-12am A Dam Good Sports Bar
- After parties at RiRa Irish Pub & Boogie Nights

Tickets are \$15 in advance and \$20 the day of the event. A portion of the proceeds will be donated to the Ellie Koerner Leukemia Foundation. Visit www.runningofthesantas.com for full event details and advance ticket sales.

Make a night of it! All Running of the Leprechauns participants are eligible for an exclusive hotel rate of \$99 Friday, March 14th and \$219 Saturday, March 15th by using calling 1-800-345-8767 using the group code TLEP 14. Must book by 3/7/14. Rates are based on double occupancy and do not include tax or occupancy fees.

Whiskey Week—Sunday, March 16 to Saturday, March 22, 2014

Whether or not you're of Irish decent, this is the week to get your whiskey on with discounts on food, drinks and hotel stays throughout the resort:

Whiskey Week Events

Whiskey Week Kick Off! RiRa Irish Pub's Polar Plunge—Sunday, March 16, 2014

Kick off [Whiskey Week](#) by joining the polar bear club, Irish-style! Join host Sean Patrick from the Midday Show on 103.7 WMGM on Sunday, March 16, 2014 at 9:00 a.m. for an icy plunge into the Atlantic Ocean. RiRa Irish Pub will warm you up before and after the plunge with hot cider, a hot breakfast sandwich, and a complimentary towel or long sleeve t-shirt. Then, the foot-stomping party continues with \$5 whiskey specials including Powers, Jameson, The Knot or Irish Mist. live performances by the Reilly Brothers Band beginning noon. Plus, purchase raffle tickets for a chance to win a RiRa gift card. Proceeds benefit the Community Food Bank of New Jersey.

Chickie's & Pete's Jameson Whiskey Tasting- Tues. March 18, 2014 from 7 p.m. - 9 p.m.

Learn all there is to know about Jameson Whiskey with a sampling of three styles of Jameson whiskey: 12 year, Redbreast, and Black Barrel. An assortment of light bites is included for just \$20 per person. Space is limited. Call (609) 344-1080 for reservations in advance.

Chickie's & Pete's Laphroaig Scotch Tasting- Wed. March 19, 2014 from 7 p.m. - 9 p.m.

Sample Laphroaig's finest products with an educational tasting including 10 yr, Triple Wood, Quarter Cast, 18yr and Cairdeas. An assortment of light bites is included for just \$20 per person. Space is limited. Call (609) 344-1080 for reservations in advance.

Whiskey Cocktail Hour at Carmine's—Thurs. March 20, 2014 6 p.m.

[Carmine's](#) presents a Whiskey Cocktail Hour beginning at 6 p.m. \$15 buys you a selection of whiskey drinks paired with your favorite appetizers. To register for the event, sign up at the host stand or call 609-572-9300.

Chickie's & Pete's Bourbon Tasting- Thurs. March 20, 2014 from 7 p.m. - 9 p.m.

Tempt your taste buds with a sampling of Jim Beam products including Makers Mark, Basil Hayden, Bookers, and Bakers. An assortment of light bites is included for just \$20 per person. Space is limited. Call (609) 344-1080 for reservations in advance.

Bourbons, Whiskey & Ryes, Oh My! at Broadway Burger Bar—Fri. March 21, 2014 at 6 p.m.

Celebrate with Bourbons and Whiskey and Ryes Oh My! On Friday, March 21st from 6 p.m. to 11 p.m. take part in a tasting and informational seminar on the characteristics that define these distinctive spirits by a former industry insider. The event will showcase some of the finest single barrel and small batch products from Michter's, the nation's oldest distiller. Your \$30 admission includes five samplings paired with a specially-crafted food and desert menu. The evening will also include prizes and giveaways, including a 750 ml bottle of your favorite spirit from the Michter's lineup.

Chickie's & Pete's Whiskey Tasting- Fri. March 21, 2014 from 7 p.m. - 9 p.m.

Learn all there is to know about Jameson Whiskey with a sampling of three styles of Jameson whiskey: 12 year, Redbreast, and Black Barrel. An assortment of light bites is included for just \$20 per person. Space is limited. Call (609) 344-1080 for reservations in advance.

Whiskey Week Specials

A Dam Good Sports Bar- Jack Daniels Steak Fajita Dinner \$12

A Time For Wine—Receive a 15% discount on any whiskey purchase throughout the week.

Carmine's- \$12.50 Sinatra's Iced Tea made with Rittenhouse Rye Whiskey, \$13 Very Italian Manhattan made with Maker's Mark Bourbon and a \$13.50 Jack Lemonade.

Casa Taco & Tequila Bar—Even a tequila bar can celebrate Whiskey Week with specials like \$5 Fireball shots, \$6 Jack Daniel's cocktails and a \$12 Jack Daniel's BBQ pulled pork torta with drunken beans.

Firewaters- Irish Ale- Irish Whiskey and ginger beer \$8 & Warm Apple Pie Martini - Fireball Whiskey, apple cider, and garnished with a cinnamon stick \$8

Hooters- Receive a complimentary Hooters Shot Glass with purchase of Fire Ball shot \$7 (limit 1 shot glass per guest) \$9 Calendar Girl Coffee 1oz Jameson 1oz Baileys in Coffee, topped with whipped cream and orange sprinkles and served in a complimentary Hooters Mug (limit 1 mug per guest).

The Palm- For the most astute bourbon whiskey lover, discover one of the most sought after whiskeys in the world: Pappy Van Winkle. This brand is among the most sought after whiskeys in the world and is exclusively available at The Palm Atlantic City!

Pappy Van Winkle's Family Reserve 15 year \$80
Pappy Van Winkle's Family Reserve 20 year \$150

Planet Rose Karaoke Bar—While you karaoke your heart out, enjoy some Whiskey Week drink specials including \$7 shots of Jack Daniel's, Jameson, Southern Comfort or Fireball as well as \$7 Bud Lites.

RiRa Irish Pub—What better place to sample whiskey than in an authentic [Irish pub](#)? For \$5 you can try your choice of Powers, Jameson, The Knot or Irish Mist. At \$6 drink selections include 2 Gingers Irish whiskey & ginger ale or Bailey's Caramel Irish coffee. If you'd rather try a sampling of spirits you can take a Tour of Ireland—which includes four of the country's best whiskeys including Jameson, Bushmills, Redbreast, and Michael Collins—for \$14. A \$16 Craic flight buys you a variety of new and old school whiskeys including 2 Gingers Irish whiskey, Jack Daniel's, Tyrconnell and The Knot. A

Jameson Flight for \$20 allows you to sample a variety of Jameson's best including Jameson Original, Jameson Black Barrel and Jameson Gold Label. Foodies will enjoy the chef's selection of whiskey-glazed salmon with homemade mashed potatoes and sautéed green beans for \$15.

Tango's Lounge- "Shot-Ski" 4 shots of Jameson Irish Whiskey \$30 (Limited availability)

Whiskey Week Hotel Package

- Overnight Accommodations
- \$20 Drink Credit at Tango's or Rumba Lounge
- Free Health Club Admission for two (\$20 value)

1 Night Package Price Sun, March 16- Thurs, March 20: \$65

1 Night Package price Fri, March 21: \$99

To book your package, call 1-800- 345-8767 and mention booking code: TWHISK.

Rates are based on double occupancy and do not include tax and occupancy fees.

About Tropicana Atlantic City

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,079 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With 24 restaurants, 25 shops, 18 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at www.tropicana.net. Must be 21. Gambling Problem? Call 1-800-GAMBLER.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. is a publicly traded company that, through its subsidiaries, owns and operates eight casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, New Jersey and Aruba. Tropicana properties collectively have approximately 6,385 employees, 6,040 rooms, 7,090 slot positions and 218 table games. The company is based in Las Vegas, Nevada.

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