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Tropicana Introduces More Rewards and Another Familiar Face

Casino brings back "Club Local" benefit and hires beloved Atlantic Club employee

ATLANTIC CITY, NJ (February 3, 2014) — With the closing of the Atlantic Club, Tropicana has stepped in to offer casino players one of Club Local's most popular benefits. Customers who qualify for the Trop Advantage gift card program will be able to redeem their midweek offers for gift cards to Casel's Marketplace beginning February 3 and Canal's Discount Liquor Outlet beginning March 3st. Also, beginning March 1, customers will be able to exchange their comp dollars at 50% value to purchase Casel's Marketplace and Canal's Discount Liquor Outlet gift cards.

"We're proud to introduce this new locals reward to our Trop Advantage members," said Eric Fiocco, Senior Vice President of Marketing of Tropicana. "This will be a great addition to the variety of options we already offer, and we look forward to announcing more additions in the near future."

Casel's Marketplace, located at 8008 Ventnor Avenue in nearby Margate City, is a full-service grocery store serving the local community. "We're very pleased to be working with Tropicana Atlantic City," said Howard Seiden, Owner of Casel's Marketplace. "It's wonderful to be able to continue a program that's been so good for the community."

Dr. Steven Magaziner , owner Canal's by Magaziner in Mays Landing said, "We're very excited about the new partnership and we are confident that our brand is a perfect fit with Tropicana's customers,".

The casino resort has also brought on former Atlantic Club employee, Jennifer Loftus, as their new gourmet coordinator at Il Verdi. In her new role, Loftus' number one responsibility is to provide guests with exceptional quality and a memorable dining experience. Loftus brings 25 years of casino food and beverage experience to the position. Her most recent post was at The Atlantic Club as assistant manager of Patsy's until the property's recent closing.

About Tropicana Atlantic City
Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,079 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With 24 restaurants, 25 shops, 18 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at www.tropicana.net. Must be 21. Gambling Problem? Call 1-800-GAMBLER.

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About Tropicana Entertainment

Tropicana is a publicly traded company that, through its subsidiaries, owns and operates nine casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, New Jersey, Missouri and Aruba. Tropicana properties collectively have approximately 6,046 rooms, 7,121 slot positions and 231 table games. The company is based in Las Vegas, Nevada.

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